

Journey Magazine Advertising

ABOUT THE MAGAZINE

A free publication for the burn community: resources, stories, and updates delivered directly to the mailboxes of anyone in the burn community, including burn survivors, loved ones, and allied professionals (firefighters, hospitals, and healthcare providers).

SPONSORSHIP

The Journey Magazine is the premier magazine of the burn community featuring articles that aim to support, inform, engage, and connect our communities. Magazines will be published both online and in print. We know this is the purchase of advertising space and is not a tax deductible donation.



MAGAZINE AUDIENCE

 **13,000**
Printed &
Mailed
Nationally

 **180,000**
Unique Website
Visitors
Annually


 **190,000**
Reach On Social
Channels
Annually


 **150**
burn centers,
hospitals, and
foundations
subscribed


SERVICES & RATES

	ONE EDITION	TWO EDITIONS	MATERIAL DEADLINE
Back Cover [1/2 Page]	\$2,250	\$4,000	SPRING EDITION
Inside Front Cover [Full Page]	\$3,250	\$5,850	FEBRUARY 24, 2025
Full Page	\$2,250	\$4,000	
1/2 Page	\$1,500	\$2,700	FALL EDITION
1/4 Page	\$1,250	\$2,250	AUGUST 11, 2025

For more information on sponsoring an ad in our Journey Magazine, contact us today.

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