

Phoenix World Burn Congress 2027

Presented by:  PHOENIX SOCIETY
FOR BURN SURVIVORS

Exhibitor Packet

November 2 - 5, 2027 | Grand Rapids, Michigan



About Phoenix World Burn Congress (WBC)

Phoenix World Burn Congress is a bi-annual event dedicated to providing support, education, and inspiration to burn survivors, their families, healthcare professionals, and fire service members. The event is hosted by Phoenix Society for Burn Survivors, the leading national nonprofit supporting burn survivors.

Phoenix WBC is the largest gathering of the burn community in the world, attracting hundreds of attendees each year. For many burn survivors, Phoenix WBC is their first opportunity to connect with others on the journey of burn recovery.

This transformative event offers a safe space for survivors to share their stories, learn from one another, and gain the strength to continue their healing journey. Phoenix WBC features workshops, support groups, keynote speakers, and various activities designed to foster resilience, connection, and hope.

2027 EVENT DETAILS

- November 2 - 5, 2027
- DeVos Place in Grand Rapids, Michigan

BY THE NUMBERS

- 900 expected participants
- Event audiences:
 - Burn survivors & families
 - Burn care professionals: doctors, nurses, and firefighters
 - 100 organizations invested in burn care and safety



50 Years of Phoenix Society for Burn Survivors

Phoenix World Burn Congress 2027 will be a historic milestone for Phoenix Society for Burn Survivors, celebrating 50 years of community, connection, and support for survivors, families, burn care professionals, and the fire service community.

For five decades, Phoenix Society has ensured that no one faces the burn recovery journey alone. Phoenix WBC is the world's largest gathering of the burn community, uniting survivors, caregivers, healthcare professionals, and fire service leaders for education, peer support, and connection.

The 2027 event will honor 50 years of impact, recognize progress within the burn community, and focus on the future of recovery, advocacy, and support. We will celebrate the resilience of burn survivors and the contributions of professionals, organizations, and partners who have shaped this community.

Sponsors of Phoenix WBC 2027 will be essential to this milestone celebration and will help ensure survivors and families have access to vital resources, peer support, and community.

"As it always is, the Phoenix World Burn Congress 2025 has been an amazing few days. I'm so honored to be a part of Phoenix WBC, and any program that Phoenix Society hosts to be honest. This community grows every year and as its reach spreads across the country and beyond, so will its impact."

- Kechi Okwuchi, Phoenix WBC speaker and burn survivor *(Kechi pictured second from left)*



Phoenix WBC 2025 at a Glance

We look forward to building on the success and impact of the 2025 Phoenix WBC



842 Phoenix WBC attendees, including 581 burn survivors



8 countries and 50 states represented at Phoenix WBC



4.7 / 5 Session Rating
We offered 30 sessions in 2023 and the average session rating was 4.7 on a 5 point scale.



92% of attendees rated their overall experience as positive

91%

of attendees reported feeling more connected after attending

86%

of attendees reported increased hope or encouragement

89%

of attendees reported feeling a stronger sense of belonging within the burn community

"Phoenix Society is a life changer for the burn community. Our son was 6 when his accident happened. He was in a fire pit accident in which all of us were present when it happened. We all have emotional scars. I cannot begin to tell you what your organization means to our family (as I sit here in tears). We came to Phoenix WBC, and to be with people who understand you and your tears is beyond transforming. Thank you doesn't seem enough. Thank you so much for all you do for our son and the burn community. **You make our son feel accepted, and you make our family feel happy again.**"

- April Presswood, Phoenix WBC attendee and mother of a burn survivor *(family pictured right)*





Why Exhibit at Phoenix WBC 2027

Exhibiting at the 2027 Phoenix WBC means engaging the full burn community—those who live the experience, those who support it every day, and those who deliver care. With the Phoenix Society celebrating its 50th anniversary, your impact grows even more, helping you build trust, gain insight, and form lasting partnerships.

A Historic Gathering for the Burn Community

- This milestone celebrates fifty years of experience, advocacy, connection, and progress in the burn community.
- By exhibiting, you show your support for a community that values resilience, long-term recovery, and survivor leadership.

Hear Real Stories from Every Part of the Burn Journey

- Survivors ask different questions: Does this help me live better? Move easier? Heal faster? Feel whole?
- As an exhibitor, you gain valuable insight into the real-life impact of your work, beyond just clinical results or standard measurements.

Building Relationships Beyond the Exhibit Hall

- Informal conversations help exhibitors, survivors, caregivers, clinicians, and advocates connect in a genuine, human way.
- These real connections can lead to lasting partnerships, greater trust, and a better understanding of what the burn community needs.



Exhibitor Booth

\$3,000

- Exhibit booth, which includes one 6ft rectangular table and two chairs
- (2) complimentary registrations
- Logo included on vendor passport for Wellness & Vendor Fair

Interested in exhibiting at Phoenix WBC?

Scan the QR code to complete our Exhibitor Interest Form and our team will follow up.



If you would like to sell items at your exhibit booth, please contact Phoenix Society at jhoza@phoenix-society.org for more information. Additional fees may apply.

Exhibitor Form



Contact Information

NAME

COMPANY NAME

EMAIL

PHONE

ADDRESS

CITY

STATE

ZIP

Attendee #1 Contact Information

NAME

EMAIL

PHONE

Attendee #2 Contact Information

NAME

EMAIL

PHONE

AMOUNT DUE

EXHIBITOR \$ 3,000

ADDITIONAL
DONATION
(OPTIONAL)

TOTAL DUE \$

Payment Selection

☐

CHECK

(MADE PAYABLE TO
PHOENIX SOCIETY INC.)

☐

INVOICE

☐

CREDIT CARD

NAME ON CARD

CARD NUMBER

EXPIRATION

/

CARD TYPE

To secure your partnership level, a 50% deposit of the amount must be received by the Phoenix Society, along with this completed form. **Final payments are due by September 1, 2026.** Due to the nature of the benefits received, cancellations are not accepted.

SIGNATURE

DATE