

Phoenix World Burn Congress 2025

Presented by:  PHOENIX SOCIETY
FOR BURN SURVIVORS

Sponsorship & Exhibitor Packet

November 12 - 14, 2025 | Northern Kentucky



About Phoenix World Burn Congress (WBC)

Phoenix World Burn Congress is a bi-annual event dedicated to providing support, education, and inspiration to burn survivors, their families, healthcare professionals, and fire service members. The event is hosted by Phoenix Society for Burn Survivors, the leading national nonprofit supporting burn survivors.

Phoenix WBC is the largest gathering of the burn community in the world, attracting hundreds of attendees each year. For many burn survivors, Phoenix WBC is their first opportunity to connect with others on the journey of burn recovery.

This transformative event offers a safe space for survivors to share their stories, learn from one another, and gain the strength to continue their healing journey. Phoenix WBC features workshops, support groups, keynote speakers, and various activities designed to foster resilience, connection, and hope.

We invite organizations and individuals like you to become a sponsor of the Phoenix WBC. Your support will help us provide vital resources and programming to burn survivors and their families, ensuring that they receive the support and encouragement they need to thrive. We offer various sponsorship levels, each with tailored benefits to meet your organization's objectives and budget.

Your partnership would be invaluable to the success of the Phoenix WBC. We hope you will join us in this mission to inspire and support the burn community!

To learn more about the event, visit our website at worldburncongress.org.

2025 EVENT DETAILS

- November 12 - 14, 2025
- The Northern Kentucky Convention Center (just minutes away from downtown Cincinnati)

BY THE NUMBERS

- 900 expected participants
- Event audiences:
 - Burn survivors & families
 - Burn care professionals: doctors, nurses, and firefighters
 - 100 organizations invested in burn care and safety

Phoenix WBC 2023 at a Glance

We look forward to building on the success and impact of the 2023 Phoenix WBC



720 Phoenix WBC attendees, including 314 burn survivors



12 countries and 43 states represented at Phoenix WBC



76 NPS score

Net Promoter Score (NPS) is a common metric used in customer experience programs. A 76 is considered an "excellent" rating.



71% of attendees felt a "feeling of inspiration and hope"

86

certified Phoenix SOAR hospitals with almost 1,000 trained volunteers

133,468

Phoenix WBC emails sent in 2023 with an 25% average open rate
(industry average is 21%)

15,613

social media followers across all major platforms

"Phoenix Society is a life changer for the burn community. Our son was 6 when his accident happened. He was in a fire pit accident in which all of us were present when it happened. We all have emotional scars. I cannot begin to tell you what your organization means to our family (as I sit here in tears). We came to Phoenix WBC, and to be with people who understand you and your tears is beyond transforming. Thank you doesn't seem enough. Thank you so much for all you do for our son and the burn community. **You make our son feel accepted, and you make our family feel happy again.**"

- April Presswood, Phoenix WBC attendee and mother of a burn survivor *(family pictured right)*



Event Sponsorships

Sponsorship & Exhibitor Opportunities



\$150,000 Sponsor

- Present keynote speaker at mainstage event
- Customized learning session for event attendees
- On-stage recognition in main auditorium
- Sponsor email to Phoenix Society audience
- 1/2 page ad in conference program
- Complimentary exhibit booth
- Recognition in marketing materials
- Company logo in conference program
- Company logo on sponsorship signage & on-screen scrolling
- Invitation to Donor Reception
- Company logo and link on event website
- 8 complimentary registrations
- Logo included on vendor passport for Wellness & Vendor Fair
- Exclusive recognition choice from:
 - Keynote Address
 - Kick-Off Reception
 - Community Closing Celebration
 - Event Attendee T-Shirts

\$75,000 Sponsor

- On-stage recognition in main auditorium
- Sponsor email to Phoenix Society audience
- 1/2 page ad in conference program
- Complimentary exhibit booth
- Recognition in marketing materials
- Company logo in conference program
- Company logo on sponsorship signage & on-screen scrolling
- Invitation to Donor Reception
- Company logo and link on event website
- 5 complimentary registrations
- Logo included on vendor passport for Wellness & Vendor Fair
- Exclusive recognition choice from:
 - First Time Attendee Gathering
 - Open Mic (2)
 - Talent Show
 - Walk for Solidarity



For many survivors, Phoenix WBC is their first opportunity to connect with others on the journey of burn recovery.

\$50,000 Sponsor

- 1/2 page ad in conference program
- Complimentary exhibit booth
- Recognition in marketing materials
- Company logo in conference program
- Company logo on sponsorship signage & on-screen scrolling
- Invitation to Donor Reception
- Company logo and link on event website
- 4 complimentary registrations
- Logo included on vendor passport for Wellness & Vendor Fair
- Exclusive recognition choice from:
 - Learning Session (Live & On-Demand)
 - Support Groups
 - Meal Offering (Lunch or Breakfast)
 - Registration/Information Table

\$25,000 Sponsor

- Recognition in marketing materials
- Company logo in conference program
- Company logo on sponsorship signage & on-screen scrolling
- Invitation to Donor Reception
- Company logo and link on event website
- 2 complimentary registrations
- Logo included on vendor passport for Wellness & Vendor Fair



Sponsorships help keep registrations fees low, making Phoenix WBC more accessible for hundreds of people each year.



\$10,000 Sponsor

- Company name on sponsorship signage & on-screen scrolling
- Invitation to Donor Reception
- Company name and link on event website
- 1 complimentary registration

\$5,000 Sponsor

- Invitation to Donor Reception
- Company name and link on event website
- 1 complimentary registration

Exhibitor Only | \$2,500

- (1) Exhibit booth
- 2 complimentary registrations
- Logo included on vendor passport for Wellness & Vendor Fair

If you would like to sell items at your exhibit booth, please contact Phoenix Society at development@phoenix-society.org for more information. Additional fees may apply.

Sponsorship Comparison Chart

Sponsorship Benefits	\$150k	\$75k	\$50k	\$25k	\$10k	\$5k
Present keynote speaker at mainstage event	●					
Customized learning session for event attendees	●					
On-stage recognition in main auditorium	●	●				
Sponsor email to Phoenix Society audience	●	●				
1/2 page ad in conference program	●	●	●			
Complimentary exhibit booth	●	●	●			
Recognition in marketing materials	●	●	●	●		
Company logo in conference program	●	●	●	●		
Company logo on sponsorship signage & on-screen scrolling	●	●	●	●	NAME ONLY	
Invitation to Donor Reception	●	●	●	●	●	●
Company logo and link on event website	●	●	●	●	NAME ONLY	NAME ONLY
Complimentary registrations	8	5	4	2	1	1
Logo included on vendor passport for Wellness & Vendor Fair	●	●	●			
Exclusive recognition choice from one of the lists below	A	B	C			

A

- Keynote Address
- Kick-Off Reception
- Community Closing Celebration
- Event Attendee T-Shirts

B

- First Time Attendee Gathering
- Open Mic (2)
- Talent Show
- Walk for Solidarity

C

- Learning Session (Live & On-Demand)
- Support Groups
- Meal Offering (Lunch or Breakfast)
- Registration/Information Table

Sponsorship Form



Contact Information

NAME

COMPANY NAME

EMAIL

PHONE

ADDRESS

CITY

STATE

ZIP

Sponsorship Level

☐

\$150,000

☐

\$75,000

☐

\$50,000

☐

\$25,000

☐

\$10,000

☐

\$5,000

☐

EXHIBITOR ONLY (\$2,500)

AMOUNT DUE

SPONSORSHIP

\$

ADDITIONAL
DONATION
(OPTIONAL)

\$

TOTAL DUE

\$

Payment Selection

☐

CHECK (MADE PAYABLE TO
PHOENIX SOCIETY INC.)

☐

INVOICE

☐

CREDIT CARD

NAME ON CARD

CARD NUMBER

EXPIRATION

/

CARD TYPE

Partner Agreement: To secure your partnership level, a 50% deposit of the amount must be received by Phoenix Society along with this completed form. **Final payments must be received by September 1, 2025.** Due to the nature of the benefits received, cancellations are not accepted.

SIGNATURE

DATE